



COVER MODEL: SANDRA RAMIREZ



THE PIN-UP IS BACK IN ATOMIC MAGAZINE SPECIAL

New York NY: Tapping into the retro wave that is increasingly placing mid-20th century pop culture at the cutting edge of style and fashion, the current issue of Atomic Magazine is billed as the Special Pin-Up Issue. It features, among other things, a "racy pin-up fashions" story shot by Kate Turing with Arny Dresser doing the retouching. The ten page story features looks inspired by artists like Vargas and Elvgren, as well as an array of halter tops, swim suits, vampy lingerie and vintage cars. Jeff Griffith, the magazine's co-publisher, served as designer on the piece. Griffith notes that Atomic is produced with "a design/art direction/art buying/production staff of one person" and that, to capture the various time periods, they work closely with type foundries who design fonts specifically with Atomic in mind "and give us advanced copies of the fonts for use in upcoming issues." The quarterly positions itself as "The Essential Guide to Retro Culture."

